



# SEDA

Gevorgyan

- CHIP PD ENGINEER
- MBA STUDENT
- CREATOR

## ABOUT ME

Hi! I'm Seda, a semiconductor engineer, MBA student, and storyteller documenting **travel, technology, personal growth, games, and everyday adventures.**

I believe the most meaningful stories are found in **real experiences.** Whether I'm exploring a new city, sharing insights from engineering and business, or reflecting on life's small moments, my goal is to create content that feels genuine, inspiring, and relatable.

Through **vlogs, short-form videos, podcasts, and live streams,** I share what I learn, what I discover, and the experiences that shape my journey. Along the way, I'm building a community of curious, kind-hearted people who love learning, growing, and exploring the world.

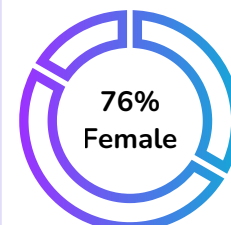


## BY THE NUMBERS (90 DAYS)

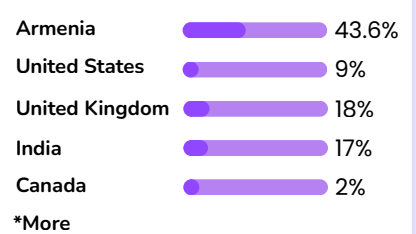


## AUDIENCE OVERVIEW

### GENDER



### TOP LOCATIONS



### AGE RANGE



## CONTENT PILLARS

- LIFESTYLE & SELF-CARE**  
Self-care, wellness, hobbies, mindfulness, personal growth, and finding balance in a busy life.
- ENGINEERING & MBA LIFE**  
Semiconductor engineering, business education, productivity, career growth, study routines, and lifelong learning.
- TRAVEL & ADVENTURE**  
Travel vlogs, hotel experiences, city guides, hidden gems, cultural discoveries, and authentic travel storytelling.
- GAMING & COMMUNITY**  
Live streams, gaming content, creative projects, digital art, sticker design, and community-driven entertainment.
- PODCAST & STORYTELLING**  
Podcasts, life reflections, meaningful conversations, personal experiences, and building genuine connections.

## PLATFORMS

- INSTAGRAM** @unicattl  
Reels, lifestyle, day-to-day stories & updates, travel photos
- TIKTOK - LIFESTYLE** @unicattl  
Life in reels, travel, routines, productivity, thoughts & more
- TIKTOK - GAMING** @unicattl.games  
Shorts from streams, funny gaming moments & clips
- YOUTUBE - LIFESTYLE** @unicattl  
Vlogs, travel videos, lifestyle shorts
- YOUTUBE - GAMING** @UnicattlGames  
Gameplay, story games, highlights, shorts
- SPOTIFY PODCAST** Glow & Go with Unicattl  
Conversations about life, career, growth & everything real
- TWITCH** unicattl  
Live streams, cozy community, games & good vibes

## WHY WORK WITH ME?

- ✓ Authentic storytelling over scripted promotion
- ✓ Educational and informative content
- ✓ Multi-platform campaign opportunities
- ✓ Professional communication and reliability
- ✓ Strong connection with an engaged niche audience
- ✓ Long-term partnership potential

## RECENT CONTENT HIGHLIGHTS

 <b>GERMANY TRAVEL SERIES</b> Dortmund, Cologne & more	 <b>BARCELONA TRAVEL SERIES</b> City vibes, food, architecture & more	 <b>GLOW &amp; GO PODCAST</b> Real conversations that matter	 <b>TREE PLANTING VLOG</b> Doing small things for a better tomorrow	 <b>TWITCH GAMING CONTENT</b> Live streams & community moments	 <b>ORIGINAL STICKER DESIGNS</b> Cute, cozy & made with love
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📍 Armenia

*Let's create something amazing together!*